

April 2010 newsletter

It's been a busy winter, so it's understandable if the spring fundraiser isn't top of mind right now. But soon you should start thinking about your group's next big program. Research shows about 20% of all parent groups say their most profitable fundraiser kicks off in April and May. The spring fundraiser is an opportunity to make one last stride toward reaching your overall goals for the year. Here are some ideas for things you can do now to get a head start on this spring's program.

No fundraising activity should be without purpose and that purpose should be one that everyone can support. Why do you need the money? How much money do you need? When setting the fundraising goal, be specific. Involve all interested parties in setting the goal and then make that the focus of your campaign from start to finish. If the goal is meaningful to school administrators, faculty, parents and children, your chances for success are greater.

Raising money for your child's school can be a tricky process. But with the right tools, clear-cut goals, and a positive attitude, you can help lead the class to the pot of gold at the end of the rainbow — even if you've never organized a fundraiser before. So clear your calendar and get ready to have a successful, fun, money-making event!

Below is a list of questions and answers about our program.....

- Can the company's program help you reach your financial goal?

Yes. Our company can help you meet any financial goal large or small

- How many years of experience does the company have?

As representatives for Celebrating homes, we have 40 years combined experience

- Will there be a written contract between the school and the company?

Yes, once we discuss your fundraising needs we can supply you with a contract.

- What's the quality of the products?

Celebrating Homes and Home Interiors have over 40 years of name recognition and quality that people trust and love.

- Are products paid for in advance or upon delivery?

Payment is made at the time the order is placed. After monies are collected.

- Does the company understand and comply with your state sales tax laws?

Yes. We follow all state laws regarding fundraising, and all appropriate state forms are available on our website.

- Will the company provide promotional assistance (parent letters, posters, samples for display, etc.), or does that fall to you?

Yes. We provide the brochures, letters, posters and samples as needed. At no cost to you.

- What is the policy regarding damaged products?

All damaged goods will be replaced at our cost.

- How are products shipped, and when? Who pays?

Product is shipped directly to the school or organization at no cost to you.

- Is there a prize for the top seller?

Yes, we provide a variety of prize options, top seller, or all participants, at no cost to you. You choose the right prize program for your needs.

Contact us today to get your fundraiser started!

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